



**February 22<sup>nd</sup>**  
**FOR IMMEDIATE RELEASE**

### **Highlights from this year's Auckland International Boat Show!**

New Zealand's largest on water based boat show will this year feature more than 200 exhibitors at the special 10<sup>th</sup> anniversary event - The Auckland International Boat Show will be a showcase of the latest in sail and power boats, marine equipment and boat designs. This year's show is an exciting opportunity to meet the individuals and industry leaders behind New Zealand's largest manufacturing and growing export industry.

Whether its yachts, power boats, inflatable dinghy's, marine electronics, fine food, music entertainment or the daily fashion show, there's something to keep everyone entertained. Organisers are predicting a bumper turn out of up to 25,000 people to attend the Viaduct Harbour event from March 6<sup>th</sup> – 9<sup>th</sup>.

As part of the 10<sup>th</sup> anniversary celebrations there is also a special \$25 ticket available which allows you unlimited entry to the show over all four days.

#### **The Pontus Catamaran**

The Moorings brings you the "Pontus". A 43ft catamaran built in South Africa by Robertson and Caine. The Pontus comfortably houses 10 – 12 passengers on board and features four double cabins and two single cabins. The R&C boats have covered a combined 4 million ocean miles over the past decade and are considered to be the some of best production cruising boats available. [www.moorings.com](http://www.moorings.com)

#### **Coastguard live demonstrations.**

This is your chance to get hands-on at the Boat Show with Coastguard Boating Education! Visitors will get the chance to maneuver a 'MAC 420' in Coastguard's Powerboat Handling Challenge. The event is open to all abilities (15yrs & over). The Challenge will consist of negotiating a tight course at low speed against the clock. Time penalties are applied for touching any of the marker buoys or any excessive use of power from the Yamaha 50HP engine. This is

an exciting opportunity for boat show attendees to actually step aboard and drive a boat on water at the show.

**Win a \$10,000 Moorings holiday by entering the gate prize!**

Enter your details on arrival at the Auckland International Boat Show and you could win a 7 day sailing holiday on board a 40ft Beneteau Yacht Sailing through the islands of Tonga for two people. The holiday also includes the flights thanks to Pacific Blue that takes you from Auckland to Tonga on a return trip. As well as domestic flights from Tongatapu to Vava'u flying Peau Vava'u Airlines. Plus transfers to take you from Vava'u Airport to the Moorings Base.

**Island Cruising Seminars – Sail your own boat offshore.**

Join Island Cruising for their on site daily seminars at the Auckland International Boat Show and learn about their exciting sailing rally's around the Pacific. The Island Cruising Rally's allow you to tour from New Zealand on your own boat through Tonga, Vanuatu, Fiji or New Caledonia, whilst enjoying the safety and community feel of a journey led fleet. The Island Cruising Association run Rally's throughout the year.

Daily seminar times are as follows:

10:00am "Preparing yourself and your Boat"

12:00pm "Passage making & Heavy Weather sailing"

2:00pm "Raft Boat demonstration on the fashion stage"

3:15pm "Living the Dream, females perspective & cruising with kids"

[www.islandcruising.co.nz](http://www.islandcruising.co.nz)

**Daily Fashion Show at 1pm**

The introduction of a daily Fashion Show is a new feature at the 2008 Auckland International Boat Show. The Fashion Show will take place at 1pm each day and include labels Line 7, Chapel Design, Crocs Shoes, Musto, Gearlocker and Polly Pratt Women's. A new area has been customized on site at the Halsey Street venue to host the show. And exciting fashion prizes will be given away by an MC for men and women throughout the show.

**The 'Young 88'**

The 'Young 88' from Mike Pearce Boat Builders will also be a standout attraction at this years show. On display as one of the locally designed and produced sailing yachts, this class production boat is one of the top rated racing and cruising yachts in New Zealand. This classic yacht design is now in production again and will be of major interest to yachtsmen around New Zealand.

**The Yamaha F350 V8**

The Yamaha F350 V8 will also turn a few heads at the show, having just won the US Boating Industry Association's Innovation Award which recognises technological advancement, performance and environmental measures. As the world's biggest and most advanced outboard the F350 is also the world's first V8 outboard.

**Raymarine's new premier navigation G Series System**

Top line electronics will also feature at the show such as Raymarine's new premier navigation G Series System. Used as a complete command and entertainment system, this brand new navigation technology is an Australasian first and will be launched at the upcoming Boat Show.

### Industry Information

The Marine Industry employs 10,000 people and exports around \$600 million of business each year. At this years show we can expect to bring in \$100 million of business to the New Zealand Marine Industry.

### Auckland City Council

The Marine Industry Association would also like to recognise their sponsors Auckland City Council for their enthusiasm in supporting The Auckland International Boat Show 2008.

### DATES

6th - 9th March 2008

### OPENING HOURS

10am - 6pm Thurs - Sun

### PRICE

Adults \$16

Children \$8 (15 years and under)

Under 5 Free of Charge

Family Pass \$40 (2 adults and up to 3 children)

All Show Pass \$25 (for all four days)

### LOCATION

VIADUCT HARBOUR

AUCKLAND

NEW ZEALAND

### For further information please contact:

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